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# Illustration: What's The Point?: A Book Of Illustrated Illustrations That Illustrate Illustration



## Synopsis

Of all the graphic arts, illustration is currently the most dynamic and exciting. In every medium - advertising, book publishing, product design, houseware and home furnishings - new talents are emerging, making their mark and (in some cases) a fortune out of their illustration skills. But why? In this uniquely presented book, gifted illustrator Mouni Feddag takes on the subject and gives it the treatment it deserves. Witty, dynamic, wide-ranging and visual, this title answers the big questions that illustration poses, including: What's the point of hand-drawn things? What's the point of pictures? What's the point of looking good? What's the point of decoration? What's the point of commercial art? What's the point of repetition?

## Book Information

Hardcover: 96 pages

Publisher: Ilex Press; Ill edition (October 3, 2017)

Language: English

ISBN-10: 1781573913

ISBN-13: 978-1781573914

Product Dimensions: 6.2 x 0.6 x 8.5 inches

Shipping Weight: 8.5 ounces (View shipping rates and policies)

Average Customer Review: 4.0 out of 5 stars 1 customer review

Best Sellers Rank: #742,478 in Books (See Top 100 in Books) #20 in Books > Teens > Art, Music & Photography > Art > Cartooning #232 in Books > Arts & Photography > Drawing > Pen & Ink #462 in Books > Arts & Photography > Drawing > Pencil

## Customer Reviews

Born and based in the UK, Mouni Feddag studied Communication Design at the University of Applied Sciences Darmstadt in Germany, and is now represented by The Bright Agency as an illustrator. Her clients have included Vogue Online, Nido Magazine, Hambly & Woolley and NPR. Shortlisted for the AOI Serco Prize for Illustration 2015 and the winner of the Hans-Meid-Förderpreis 2015, Mouni's publications and contributions also include Doodlers Anonymous Epic Colouring Book and Quiet, Constant Friends.

The point is to enjoy illustrating about illustration and share a train of interesting and creative thoughts... great book! Enjoy it.

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